



JUNIOR LEAGUE OF ALEXANDRIA

**2023-2024
Board of Directors**

President
LeeAnn Borrel

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Erica Phillips

Executive Vice President
Tiffany Pledger

Treasurer
Karlie Brister

Secretary
Teresa Louis

Nominating Director
Lauren Courville

Sustainer Advisors
Lynne Hyde
Lisa Neely

**2023-2024
Management Team**

Executive Vice President
Tiffany Pledger

**Administrative Council
Vice President**
Jessica Cole

**Community Project
Council Vice President**
Kellie Peyton

**Membership Council
Vice President**
Grace Semones

**Fund Development
Vice President**
Gabie Carpenter

Sustainer Advisor
India Reid

**2023-2024
Nominating Committee**

Nominating Director
Lauren Courville

**Nominating Committee
Members**
Caitlin Murphy
Olivia Helmer
Brittany O'Neal

Community Advisors

Deborah Randolph, IOM
President
Central Louisiana Regional
Chamber of Commerce

Kai Wicker-Brown, MD
Jackson Street Pediatrics

David Broussard
Airpark Development
Manager

Marjorie Taylor
The Orchard Foundation

Dear Friend of the Junior League of Alexandria,

It is an honor to address you on behalf of our Junior League of Alexandria membership – an organization comprised of over 300 diverse, passionate women. Since 1941, the Service League of Alexandria has been a staple organization in Central Louisiana. In 1975 we earned the esteemed honor of joining the Association of Junior Leagues International. For over 80 years, we have continued to fulfill our mission of empowering women to become active leaders in their community and to serve their community with open hearts and hands. Our countless successes could not have been possible without the support of families and businesses like yours.

This past year we were able to continue our efforts of partnering with Girls on the Run - Central Louisiana, hosting our free community event CenLa KidzFest, organizing the 19th annual A Very Merry Market, and hosting the 6th annual League of Trucks. We were able to award \$10,000 to ten high school senior girls and \$10,000 in grants to local nonprofits. We added our newest community project this year, the JLA Care Closet, a space in a local school designed to provide basic hygiene needs to students in order to allow them to feel supported, empowered, and cared for regardless of their situation. We plan to expand that program this year into other area schools. We are also invested in our mission to train women to become strong, impactful civic leaders in their communities, and hope to be able to send members to international leadership trainings throughout the year.

Your gift and support matter to the JLA. It helps us further our mission of promoting voluntarism, and developing the potential of women. The Junior League of Alexandria devotes countless volunteer hours and dollars to many organizations locally that are striving for our same common goal, the growth and development of Central Louisiana. Every amount collected is used **right here in Central Louisiana**, whether it is to a local senior girl for a scholarship for her continuing education, giving back to another local nonprofit organization to further their mission, creating community impact projects where we are hands on aiding another organization, or the training of our members to become stronger leaders to serve our community for years to come. We are deeply grateful for your careful consideration to join us as a partner.

Please review our 2023-2024 Partnership Packet. You will notice several exciting advertising opportunities in this year's packet, including our 20th year of A Very Merry Market, and three **NEW** events: a community giveback event and campaign this fall called "JLA Find the Good Day," a fundraiser event titled "Recycled Runway" featuring New to You fashion, and an end of the year JLA Empowerment Breakfast designed to highlight our partners, award Scholarships and Grants, and highlight local volunteers and nonprofits. If you have any questions about our partnership opportunities or how you can further support our work, please email our Fund Development VP at FundDevelopmentVP@jlaalexandria.com.

Please join our League through your financial support. We are a 501(c)(3) non-profit organization, so your contributions are tax deductible. We will gladly provide a receipt for your contribution and look forward to collaborating with you and celebrating your gift throughout the League year; June 1, 2023 - May 31, 2024.

Thank you for considering The Junior League of Alexandria,

LeeAnn Borrel - President

Gabie Carpenter - Fund Development VP

Partnership Levels

	Empowerment	Leadership	Development	Diamond	Platinum	Gold
	\$10,000	\$7,500	\$5,000	\$3,000	\$2,500	\$1,000
Website Advertisement	Business Logo				Business Name	
Social Media Mentions	10	8	6	4	2	2
Print Signage Provided by League	All Events Premier Space	All Events	All Events	2 Events	2 Events	1 Event
Logo on Monthly & Quarterly JLA Internal and Public Emails (IN/P)	12/4	9/3	7/3	5/2	4/2	2/1
AVMM Ladies Night VIP Tickets	10	8	5	3	2	1
AVMM General Admission Tickets	20	16	12	8	6	4
Empowerment Breakfast Tickets	8	6	4	2	2	1
Verbal Recognition at JLA Events	✓	✓	✓	✓	✓	
On-Site Signage <small>Sign provided by partner</small>	All Events	All Events	2 Events	1 Event		
Presentation at a JLA Meeting	✓	✓	✓	✓		
Corporate Items in Goody Bags <small>Items provided by you, the partner, to be used as giveaways at events</small>	All Events	All Events	2 Events	1 Event		
Recycled Runway Tickets	4	3	2	1		
Use of JLA Headquarters <small>Notice and subject to availability</small>	3	2	1			
Space at Event of Choice	All Events	2 Events	1 Event			
AVMM Character Event Tickets	8	6	4			

	Crystal	Advocate	Supporter	Friend
	\$500	\$300	\$250	\$100
AVMM Regular Ladies Night Ticket Valued at \$45	1			
AVMM General Tickets	2	2	1	1
Social Media Mentions	2	2	1	1
Name Mentioned in Monthly JLA Email	4	3	2	1

If you would like to customize your partnership package, please reach out to our Fund Development Vice President at FundDevelopmentVP@jlalexandria.com. We will work with you to establish benefits that align with your company's priorities.

Sponsor preferences are first right of refusal from previous year then on a first come basis.

Please circle your top three choices.

*Events and promotions may be rescheduled and/or canceled due to weather, facility partnerships, etc.

\$10,000

AVMM Title Sponsor

Empowerment Breakfast Title Sponsor

\$7,500

AVMM Ladies Night Sponsor

AVMM Ticket Booth Sponsor

CenLA KidzFest Title Sponsor

\$5,000

AVMM Character Event Sponsor

AVMM Tree Sponsor

AVMM Special Event Sponsor

CenLA KidzFest Welcome Area Sponsor

CenLA Kidzfest Prize Tent Sponsor

New to You (NTY) Events

New to You Monthly Calendar Sponsor

Recycled Runway Title Sponsor

\$3,000

Done in a Day (DIAD)

Leadership Training Sponsor

AVMM Bar Sponsor

JLA General Meeting Sponsor

Find the Good Day Sponsor

*Other partnership opportunities:

\$1,000 Grant or Scholarship Naming Partner

\$250 Brick at JLA – add your name or business name to our brick walkway at JLA headquarters.

These partnership opportunities may be purchased **separately** or along with any of the above listed packages. Please check off the boxes on the form to add one to your package.

If you would like to offer your services and/or merchandise at the cost of one of our packages, please setup a consultation with our Fund Development Vice President, FundDevelopmentVP@jlalexandria.com.

PARTNERSHIP FORM

Empowerment \$10,000

Gold \$1,000

Leadership \$7,500

Crystal \$500

Development \$5,000

Advocate \$300

Diamond \$3,000

Supporter \$250

Platinum \$2,500

Friend of the League \$100

Business Name: _____

Contact Name: _____

Mailing Address: _____

Email: _____

Phone: _____ Cell: _____

Name as you would like it listed:

If you would like to also be a Scholarship Partner or add a Legacy Brick to our pathway to your partnership level please check either/both boxes below.

Grant/Scholarship Partner \$1,000

Legacy Brick \$250

CIRCLE ONE

Paying by check, enclosed – Call for credit card - Please invoice me - Email link to pay ONLINE

Final payments must be received by December 31, 2023.

Signature: _____

Print Name & Title: _____

Please return the completed partnership form by **August 30, 2023**. This date is to ensure you will receive all the benefits of your partnership. After this date, we can not guarantee certain items such as name on signage. Once this form is submitted, please be on the lookout for an email with information on your partnership packet.

E-mail: FundDevelopmentVP@jlalexandria.com

Call: 318.443.6975

Mail to: Junior League of Alexandria

Attn: Partnerships

1005 Bayou Place, Alexandria, LA 71303



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